

# EMILY SCHNEIDER

WEB DESIGNER / GRAPHIC DESIGNER /  
ART DIRECTOR

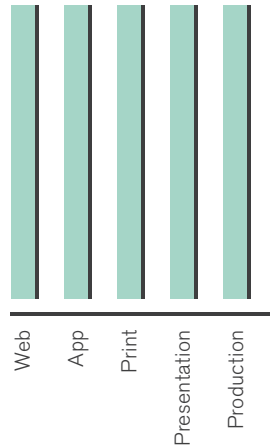
## CONTACT

EmilySchneiderDesign.com  
EmilyDSchneider@gmail.com

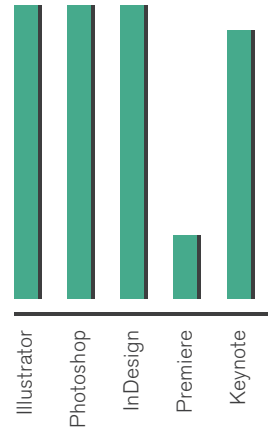
## EDUCATION

Kendall College of Art and Design  
BFA in Graphic Design  
BFA in Digital Media

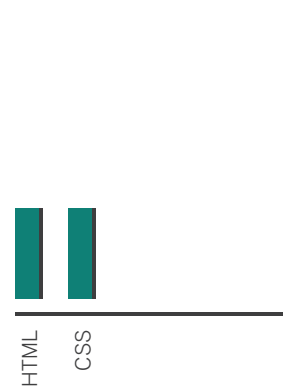
## PLATFORMS



## PROGRAMS



## LANGUAGES



## WORK EXPERIENCE

**Push22** • Bingham Farms, MI  
May 2017 – Present  
Senior Graphic Designer • Design logos, posters, icons, car tags, portfolios, and templated website for **Pep Boys Auto Sales**; concept visuals for **Pep Boys** TV spots; design eBooks, social posts, web banners, and emails for **3DS Dassault Systemes**; design print ads, web banners, and a celebratory pin for **Ascension** and its local hospitals, edit and combine videos for use on the Push22 website.

**Organic** • Troy, MI  
February 2016 – May 2017  
Graphic Designer / Senior Art Director • Concepted social posts, print ads, emails, sourced photos, and worked on Keynote deck for a **Sephora Beauty Insider** campaign, designed web banners, social posts, and email newsletters for **Kimberly-Clark** brands—**Depend**, **Poise**, and **U by Kotex**; designed landing page and product selector to introduce new potential customers to Depend and Poise products; designed 20-40 unique images (including several animated Gifs) for Depend's Facebook feed per month; designed web pages, sourced stock photos, designed decks for client reviews, and created retoucher notes for **American Family Insurance** while working directly with the client.

**RadicalMedia** • New York, NY  
August 2013 – November 2015  
Graphic Designer / Art Director • Designed website and iconography for **Qatar Foundation International** Tile Maker web app; designed website, iconography, and style guide for development for the **NASA** Mission Juno website and **Junocam** web app; designed iconography, print ads, and progress decks for the Emmy Award winning **American Express: Taylor Swift Blank Space Experience App**; designed web banners and managed production designers on promotional materials for the **American Express UNSTAGED** concert series; designed web page for **One Stitch Closer** campaign on **Gap.com**; Designed **TAGD** mobile app, iconography, and web page; Designed website for Billy Joel's residency at **Madison Square Garden**; Designed web ads, pitch decks in PDF and Keynote, and mechanicals for printers for a wide variety of clients.

**Optimal Solutions, Inc.** • Grand Rapids, MI  
October 2012 – August 2013  
Graphic / Web Designer & Social Media Manager • Designed and developed a PerchCMS website; maintained social accounts for Optimal Solutions and its products; designed UI background skins for television software.

**BIT Studios** • Grand Rapids, MI  
April 2012 – July 2012  
UX Designer • Wrote design briefs, built site maps and wireframes in Axure.

**SalesPad Solutions** • Grand Rapids, MI  
January 2012 – March 2012  
Graphic Designer • Designed icons, email newsletters, and logos, wireframed and concepted a website, designed a trade show display.

**Kruse Design** • Grand Rapids, MI  
October 2011 – November 2011  
Graphic Designer • Designed brochures and email newsletters, built websites.

**Petoskey News-Review** • Petoskey, MI  
June 2010 – December 2012  
Flash / Web Designer • Created Flash ads, designed and built mobile sites.

## VOLUNTEER

**Detroit Institute of Arts** • Detroit, MI  
February 2016 – Present  
Gallery Services Volunteer • Assist the DIA security officers in making sure no one is breaking any museum rules, offer help and answer questions to museum visitors.